HSJ offers a wide range of unrivalled opportunities to network, learn, share and feel inspired. Through a variety of high level focused events, HSJ brings together senior figures from across the NHS in the form of summits, awards & congress.
About HSJ

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Through a variety of high-level focused events, HSJ brings together senior figures from across the NHS in the form of summits, awards & congress.
If you want to impact future UK healthcare policy and influence senior leaders, partnering with HSJ is essential for your marketing strategy.

HSJ enables you to:
• Network with senior healthcare leaders
• Position your organisation as a key partner to the NHS
• Gain insight in the areas of specific importance to your business
• Keep up with the latest efficiency requirements of the NHS
• Understand NHS strategy and what its leaders think

For sponsorship opportunities contact:
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E: meena.sebastian@wilmingtonhealthcare.com  T: 020 7608 9056

Sponsors:

HSJ is proud to support and work with these organisations:

Social Followers on Twitter  70k+
Subscribers  16,812

www.hsj.co.uk/events
HSJ Summit, which is celebrating its 15th anniversary in 2017, is the critical event in the calendar for the most senior healthcare leaders in the country. The seniority of speakers is unparalleled, with representatives secured from all major NHS bodies and government.

2017 speakers include:

- **Jeremy Hunt**, Secretary of State for Heath
- **Matthew Swindells**, National Director: Operations and Information, NHS England
- **Janet Davies**, Chief Executive, Royal College of Nursing

Due to the high level of speakers that the summit attracts, the delegates are of the most senior level within the NHS, including Chief Executives.

Networking is a vital component of the event with extensive time set aside for partners to meet attendees. This is an invaluable event in which to make new connections and build key relationships.

“**The closest thing the NHS has to Davos, without the snow or wealth.**”

Richard Stubbs, Managing Director, Yorkshire & Humber AHSN

HSJ Summit offers partners the opportunity to:

- Shape the content
- Take part in panel discussions
- Create workshops
- Facilitate one to one meetings
- Network

**Summit delegates:**

<table>
<thead>
<tr>
<th>2017 (Expected):</th>
<th>C-Suite:</th>
</tr>
</thead>
<tbody>
<tr>
<td>150</td>
<td>100%</td>
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www.hsj.co.uk/events
Preparation future leaders to survive and thrive in an evolving healthcare system

Emerging Leaders has been created for senior individuals, looking to develop their influential leadership skills in the changing NHS.

For 2017/2018 we will be running several Emerging Leader events alongside the below HSJ Summits:

- HSJ Summit
- HSJ Provider Summit
- HSJ Modernising Healthcare Summit
- HSJ Accountable Care Summit

All discussions are protected by the Chatham House Rule to ensure all delegates feel comfortable to speak openly and honestly.

“Great to hear and see NHS leaders discuss topical issues in a frank and open way”

Ashi Williams, Associate Director of People, Dudley and Walsall Mental Health Partnership NHS Trust

Attendees job titles include:

- Deputy Finance Director
- Deputy Director of Operations
- Director of Strategy and Transformation
- Clinical Director

Partnership opportunities:

Position your brand in front of future board directors of the NHS and actively support the development of their careers as a partner of the Emerging Leaders Summits.

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www.hsj.co.uk/events
Recognises, celebrates and promotes the finest achievements in the NHS

For 36 years HSJ Awards has recognised and celebrated the finest achievements in the NHS, showcasing them to the service’s most influential leaders. The awards has grown to become the most sought after accolade in British healthcare – and the largest awards programme of its type in the world. With 22 categories to choose from the awards reflect the full spectrum of the NHS’s services and challenges.

“Taken together the entries to the HSJ Awards represent work which, directly or indirectly, has saved thousands of lives.”
Alastair McLellan, Editor, HSJ

Every year award winners tell us the recognition gives a huge boost to their teams and organisations. It enhances their projects, raises morale and helps to secure backing and finance. The awards highlight examples of outstanding practice and innovation that help to safeguard and improve patient care.

“Awards like this give us national recognition, and allows us to spread our project nationwide.”
Portsmouth Hospital with Wessex AHSN

2017 Sponsorship Opportunities:

Sponsoring an award gives your business an unparalleled opportunity to engage with healthcare leaders over several months through our marketing and promotional campaign. There is also the added opportunity to network with our prestigious panel of judges and those organisations that make the shortlist at the awards ceremony itself.

As a premium partner your organisation will:
• Join the judging panel of your chosen category
• Increase brand awareness with healthcare leaders
• Network with senior NHS professionals

Categories available to sponsor include:
• Chief Executive of the Year
• Clinical Commissioning Group of the Year
• Clinical Leader of the Year
• Improving Care with Technology

Awards attendees:

<table>
<thead>
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<th>Category</th>
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www.hsj.co.uk/events
Delivering the Five Year Forward View for mental health

Created for the most senior leaders in mental health, HSJ Transforming Mental Health Summit is the newest addition to our summit series.

This summit will draw upon expertise from across the sector: commissioners, providers, local authorities, charities and the voluntary sector.

After decades as a Cinderella service and poor relation to physical health, there is now a plan in place to fund mental health to the tune of £2.4bn. This increased level of funding coincides with the Prime Minister and the Royal Family ensuring there is a focus on mental health to ensure it is firmly in the spotlight.

Confirmed speakers include:

- **Claire Murdoch**, National Mental Health Director, NHS England
- **Professor Wendy Burn**, President, Royal College of Psychiatrists
- **Professor Sir Simon Wessely**, Regius Professor of Psychiatry, King’s College London

Partnership opportunities:

HSJ Transforming Mental Summit offers partners the opportunity to:

- Shape the content
- Take part in panel discussions
- Create workshops
- Hold one to one meetings
- Network

**Summit delegates:** Expected: **100**

“This unique event is the only one to bring together the most senior leaders working in the mental health sector today.”

Liam Richardson, Health Event Director, HSJ

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www.hsj.co.uk/events
Recognising the best partnerships with the NHS

New for 2018, the awards look to identify, put the spotlight on and celebrate the best products and services being used by the NHS giving you, the suppliers, the opportunity to be identified as leaders and innovators within healthcare.

The NHS is coming under increasing pressure to deliver better quality care with increased efficiency. The HSJ Healthcare Partnerships Awards will highlight how your business is aligned with essential savings in the service, and celebrate how you and your colleagues are making a difference to healthcare providers.

These are your awards and submitting an entry is the most effective way to distinguish your brand as a leading supplier to the NHS, aligning yourselves with both quality and efficiency and getting seen by the most senior people within the NHS.

Entry Deadline 1 December 2017

To find out more or if you need help with your entry, contact James Mowatt
T: 0207 608 9095
E: james.mowatt@wilmingtonhealthcare.com

Enter the HSJ Healthcare Partnership Awards to:

• Be recognised as the leading supplier in your industry to the NHS
• Get your product or service judged by NHS leaders and decision makers with knowledge of the sectors you are serving
• Stand out against your competitors, demonstrating to the NHS you are an industry leader
• Network with key NHS decision makers at the awards reception, held at the Royal College of Physicians, where winners will be announced in front of your competitors and healthcare leaders.

Enter or download the category and criteria brochure at: partnership.hsj.co.uk

Recognising excellent healthcare partnerships in law, recruitment, medtech, property and many more sectors.
New for 2018

Transform the estate to make efficiencies and improve clinical outcomes

HSJ is delighted to announce the launch of the HSJ Strategic Estates Forum, a new event for 2018.

The event has been developed in light of the report by Sir Robert Naylor, which estimates that £5.5bn could be unlocked from the value of the NHS estate to part fund the requirements of STPs, clear backlog maintenance and deliver the Five Year Forward View.

This is a high-level senior networking event that is free to attend, with the content pitched at a strategic level for board members with responsibility for the estates function, Directors of Estates and STP estates leads.

Key benefits of attending include:

• Gain clarity from central agencies on what the delivery vehicle for the Naylor Report will be
• Explore through private 1-2-1 meetings how public-private partnerships can be established to provide capital and project management expertise
• Learn about Project Phoenix, a new procurement framework, for projects under the value of £50m and hear case studies on how major capital projects have been developed
• Understand how relationships and plans are forming at STP level and through the One Public Estate initiative to realise the combined value of the public sector estate

The event will involve senior level speakers such as government estates tsar Sir Robert Naylor, David Williams from the Department of Health and NHS Improvement’s professional lead for estates, Simon Corben.

Find out more information and updates about the event on the website: strategicestates.hsj.co.uk
Enacting change at scale and pace

The HSJ Modernising Healthcare Summit provides a welcome dose of optimism and inspiration to contrast with the daily pressures facing the NHS and its leadership.

The way people live, work and interact has changed massively over the last ten years, and that evolution is set to continue, and indeed escalate. The NHS, meanwhile, is under immense pressure and must find ways to economise. Innovative new technologies offer real potential to alleviate this pressure and drive down costs, but it will require a cultural shift and a step change in the way NHS staff work and interact with patients.

The summit will focus on the technologies, innovations and improvements that will have a transformative effect on our future healthcare system for the better.

Partnership Opportunities:

HSJ Modernising Healthcare Summit partners the opportunity to:

- Shape the content
- Take part in panel discussions
- Create workshops
- Hold one to one meetings
- Network through a variety of partnership options

Summit delegates:

2018 (Expected): 180
C-Suite: 100%

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T: 020 7608 9056

www.hsj.co.uk/events
Enacting change at pace and scale:
For the last four years, the HSJ Provider Summit has addressed the critical challenges faced by NHS chief executives by offering a safe space to encourage candid conversations and open discussions, all protected under the Chatham House Rule.

As providers grapple with a combined sector deficit of £770m for 2016-2017, against a backdrop of ever rising demand, they must move faster with service reconfigurations and efficiency savings.

The summit provides insight, inspiration and support for the sector's leaders during these very challenging times.

“[HSJ Provider Summit is] an opportunity to bring leaders together and air current thinking. We do have to find a way collectively of making every pound that we spend that bit further for the benefit of the patients.”

Sir Andrew Morris, Chief Executive, Frimley Health NHS Foundation Trust

Partnership Opportunities:

HSJ Provider Summit offers partners the opportunity to:
• Shape the content
• Take part in panel discussions
• Create workshops
• Hold one to one meetings
• Network through a variety of partnership options

Summit delegates:

2018 (Expected): 180
C-Suite: 100%

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www.hsj.co.uk/events
Rewarding Improved Value and Efficiency in Healthcare

The HSJ Value in Healthcare Awards aim to recognise and reward outstanding efficiency and improvement by the NHS. These awards also recognise excellent use of resources and seek out examples of demonstrable improvement in outcomes, both within back office functions and clinical initiatives.

“It's absolutely fantastic to have the recognition of your peers and the wider NHS”
Northampton General Hospital, Winner 2017

“It's important to sponsor the HSJ Value Awards as there is so much brilliant innovation and value in the NHS to be rewarded”
Paul Southwood, Marketing Manager, Winscribe

2018 Sponsorship Opportunities:

Partnering with HSJ's Value in Healthcare Awards or choosing to sponsor an awards category will give your business an unequalled opportunity to engage with healthcare leaders. Your association with HSJ will last several months through our marketing and promotional campaign until the awards ceremony, and provides the added opportunity to network with the prestigious judges.

As a premium partner your organisation will:
• Join the judging panel of your chosen category
• Increase brand awareness with healthcare leaders
• Network with senior NHS professionals

Entry Deadline: 5 January 2018

Awards attendees:

<table>
<thead>
<tr>
<th>2017</th>
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<tr>
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www.hsj.co.uk/events
At a time of rapid change, keep safety and quality a central focus

In a healthcare system under strain, Patient Safety Congress helps attendees to design environments which allow safety and clinical excellence to flourish.

HSJ drives this unique event, combining innovative content with our Patient Safety Awards to celebrate the pioneering safety and quality work taking place across healthcare economies.

“Congress is the event where clinicians, managers and policymakers can be inspired and enthused to make a difference: we are helping staff to improve care for patients - that's what Patient Safety Congress is all about”
Shaun Lintern, Senior Patient Safety Correspondent, HSJ

2018 Opportunities:

Patient Safety Congress provides the ideal opportunity to engage with a senior audience looking for solutions to help improve quality and safety.

We have a variety of opportunities enabling you to:
• Showcase your solutions
• Engage and network with delegates
• Invite key customers and prospects to the Congress

For remaining partnerships and speaking opportunities for 2018 call Jim Condon on 020 7608 9063 or email jim.condon@wilmingtonhealthcare.co.uk

Congress delegates:
2016: 998
2017: 1,073
Now in their 10th year, the Patient Safety Awards attract more than 700 entries annually. Held in the evening of the first day of the Patient Safety Congress, an audience of more than 750 gathers to network and recognise outstanding achievements in the delivery of safe and effective care.

Don’t miss the opportunity to be part of this exceptional event rewarding best practice in health and care. It’s a fantastic celebration of success. Partner with the Patient Safety Awards to showcase your support for the incredible work that takes place across the NHS.

Awards attendees:

<table>
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<tr>
<th>Year</th>
<th>2016</th>
<th>2017 (Actual):</th>
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<tbody>
<tr>
<td></td>
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<td>787</td>
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</table>

Entry Deadline: 26 January 2018

Testimonials for HSJ Events

“This event provided a unique opportunity to meet with and share views and experiences with an extensive group of thought leaders in the sector.”

Paul Ridout, Managing Director, Ridouts Solicitors

“The summit provided excellent access to NHS leaders in an appropriate setting that has facilitated valuable introductions and supported development of new relationships.”

Peter Harrison, Managing Director, Siemens Healthineers

"We find this event to be one of the best forums to connect with senior leaders in the NHS and engage in meaningful discussion. The two day duration enables us build relationships really effectively."

James Ormonde, Director of Sales, England & Wales, Orion Health

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www.hsj.co.uk/events
At the HSJ Commissioning Summit 2017, CCG leads, providers and government representatives all agreed that whilst CCGs are not yet dead, as new models of care emerge, they do need to be writing their funeral plans.

However, the question of whether these plans should involve an evolution of existing structures, or a complete revolution of the way we manage and deliver care, remains.

The HSJ Accountable Care Summit 2018 will bring together commissioning, STP and provider leaders to debate the challenges of developing integrated population-based systems, and build the foundations for long term relationships across NHS and external organisations within each health economy.

Join over 150 of your peers in September to press the leaders of the most high profile accountable care projects on their successes and learnings so far, and discuss how to make the best use of your local resources to deliver the triple aim of improved clinical outcomes, patient-centred care and reduced costs.

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